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What is a Full-Service Photographer?

— LISA MACO PHOTOGRAPHY ———

Why You Need this Guide

Are you looking for a family photographer? Have you seen the term "full-service photographer" but don't know what means?

In today's fast-paced world, where digital images are fleeting and easily forgotten, I strive to offer something different. As a full-service photographer, I specialize in finished products - wall art for your home, custom-designed albums, and portrait boxes. These tangible pieces serve as stunning decor and also become cherished heirlooms that tell the unique story of your family.

We always **BEGIN WITH THE END IN MIND** by asking what you will do with your images. When you choose a full-service photo studio, you can expect a personalized and comprehensive experience that goes beyond just capturing images. We are here to guide you every step of the way, including consultation and design, wardrobe assistance, photo session, image selection, production, delivery, and installation.

Don't settle for a photographer who offers no help or support. Let us create lasting memories and stunning finished products that you will cherish for a lifetime.

Design Consultation



A full-service photographer takes the time to learn about you and your family - the individual personalities and relationships - to create images that truly reflect who you are. We work together to design a session that aligns with your style and desired outcomes.

Right from the start, we discuss where your images will live in your home. The options include wall art, custom-designed albums, and portrait boxes, with everything customized to your family and your home. We guide you through the process and help you plan every detail, showing you samples of everything.

Choosing the right clothing can make a significant difference in the outcome of your photos. We offer expert advice and assistance in selecting outfits that complement each other and create a cohesive look. Our goal is to ensure that you arrive at your session confident of a great outcome.



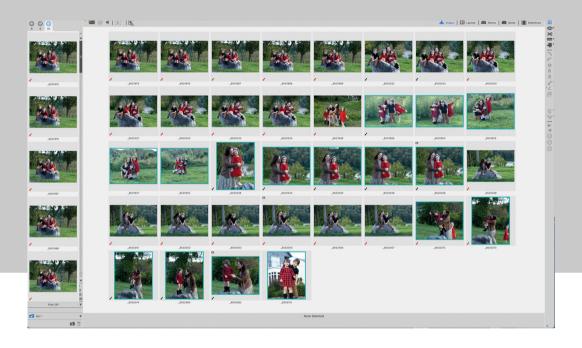


Our planning makes session day a breeze! All you have to do is show up and let the photographer work the plan.

We take shots of all the groupings we've talked about such as the entire family, parents alone, kids alone, kids with mom, kids with dad, and so on. The various groupings give you many options to choose from for your final products.

We know how to capture genuine emotions and natural interactions, resulting in authentic portraits that truly represent your family.





About a week after the session, we show you a carefully curated collection of the best images from your session. To give you a broad sense of your images, you see them in a slideshow first, then you see some suggestions for your finished products.

Then we guide you through the selection process, helping you choose the images that best capture the essence of your family and finalize your finished products.

We understand that making these decisions can be challenging, so we're here to provide support and expertise every step of the way.





Full-service photographers specialize in creating high-quality finished products. From stunning wall art for your home to custom-designed albums and portrait boxes, we offer a range of options to showcase your images in the best possible way. You will have seen and touched samples during your Design Consultation so you know just what you are getting.

Our attention to detail and commitment to craftsmanship ensure that your finished products will be cherished for years to come.

Delivery & Installation



Once your finished products are ready, we take care of delivery and installation. We understand that your time is valuable, so we strive to minimize any disruption to your busy schedule.

Our team handles all the logistics, ensuring that your artwork is safely installed and ready to be admired.

Future Planning



The final step is to plan for the future. When I deliver your products, I'll ask when I should be in touch for future sessions.

You might choose to photograph just your children between family session, since they change much more quickly than adults.

Now that you know all that a full-service photographer can do for you, don't settle for anything less! Let us create lasting memories and stunning finished products that you will cherish for a lifetime.

Mo Regrets!

Life can be a blur! While running our kids around to school and activities, managing our own busy lives, taking care of a household, and even tending to our furry companions, it can feel like there's never enough time in the day.

Through all of this, I held onto one truth: time passes in the blink of an eye and I didn't want to have any regrets. I knew that capturing authentic portraits of my family was not just about preserving memories - it was about making my children feel loved, valued, important, and part of something bigger.

As a dedicated photographer and creator, my mission is simple: to guide you through this journey of creation. Don't worry about the busy schedules that often consume our lives. I understand the demands of modern life, and I strive to make the entire process as seamless as possible. From design collaboration to production and delivery, I'll handle it all with minimal interruption to your busy schedule. After all, this experience should be a joyous one, not an added stressor to your already full plate.

Let's embark on this adventure together to capture what will be cherished for generations to come. Because in the end, it's not just about having photos on your walls - it's about celebrating the love and connection that binds your family together.

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